

→ **FUNDS RAISED VIA GRANTS WRITTEN by LAKER VERBAL**

2023: **\$1,472,310** for 8 different clients (including 6 six-figure grants for 4 different clients); wrote one \$188 million (pending) federal grant in collaboration with two other grant writers

2022: **\$1,818,945** total for 8 different clients (including 5 six-figure grants for 3 different clients)

2021: **\$434,631** total for 6 different clients (including a \$225,000 federal grant for one client)

2019: **\$890,000** for 1 client (including one grant for \$780,430)

→ **STORIES TOLD by LAKER VERBAL**

2023:

- Crafted pitch language for a \$20 million capital campaign booklet
- Interviewed and wrote 8 profiles of biologists for book to be published by IU Press
- Interviewed and wrote [profiles of 6 AmeriCorps members](#)
- Copyedited a [publication](#) highlighting 80 Indiana entrepreneurs

→ **MEDIA STORIES PLACED VIA MEDIA RELATIONS by LAKER VERBAL**

2022:

- 9 for a story about an urban forest project
- 22 for an announcement of a CEO leadership transition
- 10 for an announcement of a CEO leadership transition
- 9 for an announcement of a group of environmental award recipients